

Jody C Baumgartner

103 Ravenwood Dr, Greenville NC 27834

p: 252.328.2843 (office)

e: jodyb [at] jodyb.net

WWW: <http://jodyb.net>

Education

Ph.D.: Miami University, 1998, Political Science. Areas of concentration, American and comparative politics; dissertation title, *Comparative Presidential Selection: An Organizational Approach* (Dr. Ryan J. Barilleaux, committee chair).

M.A.: Miami University, 1995, Political Science

B.A.: University of Maine at Farmington, 1994, International Studies: Political Science and Russian Language

Employment

Fall, 2006-present: Assistant Professor, East Carolina University.

2003-06: Visiting Assistant Professor, East Carolina University.

2002-03: Adjunct Instructor, Florida Metropolitan University (Fall); Adjunct Instructor, University of Tampa (Spring).

2001-02: Adjunct Instructor, St. Petersburg College (Fall); Visiting Assistant Professor, Miami University (Spring); Visiting Instructor, American University Armenia (Summer).

1999-2001: Instructor, International College of Beijing; Instructor, Junior Statesman Organization (Summer 2001).

1998-99: Adjunct Instructor, St. Petersburg College.

1994-98: Teaching Assistant, Teaching Fellow, Miami University.

Publications

BOOKS

Baumgartner, Jody, and Peter L. Francia. 2010. *Conventional Wisdom and American Elections: Exploding Myths, Exploring Misconceptions*. Second Edition. Lanham, MD: Rowman & Littlefield.

Baumgartner, Jody C., and Jonathan S. Morris, eds. 2007. *Laughing Matters: Humor and American Politics in the Media Age*. New York: Routledge.

Baumgartner, Jody. 2006. *The American Vice Presidency Reconsidered*. Westport, CT: Praeger.

Baumgartner, Jody, and Naoko Kada, eds. 2003. *Checking Executive Power: Presidential Impeachment in Comparative Perspective*. Westport, CT: Praeger.

Baumgartner, Jody. 2000. *Modern Presidential Electioneering: An Organizational and Comparative Approach*. Westport, CT: Praeger.

JOURNAL ARTICLES

Baumgartner, Jody, and Jonathan S. Morris. "MyFaceTube Politics: Social Networking Websites and Political Engagement of Young Adults." *Social Science Computer Review*. 28: 24-44.

Baumgartner, Jody C, Peter L. Francia, Brad Lockerbie, and Jonathan S. Morris. 2009. "Back to Blue? Shifting Tides of Red and Blue and The Dole-Hagan Senate Race in North Carolina." *American Review of Politics*. 30: 213-28.

Baumgartner, Jody, and Rhonda Evans Case. 2009. "Constitutional Design of the Executive: Vice Presidencies in Comparative Perspective." *Congress and the Presidency*. 36:148-63.

Baumgartner, Jody. 2008. "Scoundrel or Über-Lieutenant? The Vice Presidency of Dick Cheney." *American Review of Politics*. 29: 235-52.

Baumgartner, Jody, and Jonathan S. Morris. 2008. "One 'Nation' Under Stephen? The Effects of The Colbert Report on American Youth." *Journal of Broadcasting and Electronic Media*. 52: 622-43.

Baumgartner, Jody, Peter L. Francia, Jonathan S. Morris, and Carmine Scavo. 2008. "Is it Really Red Versus Blue? Politics, Religion, and the Culture War Within," *American Review of Politics*. 29: 1-18.

Baumgartner, Jody. 2008. "Editorial Cartoons 2.0: The Effects of Digital Political Satire on Presidential Candidate Evaluations." *Presidential Studies Quarterly*. 38: 735-58.

Baumgartner, Jody. 2008. "The Veepstakes: Forecasting Vice Presidential Selection in 2008." *PS: Politics and Political Science*. 41 (October): 765-72.

JOURNAL ARTICLES

Baumgartner, Jody, and Jonathan S. Morris. 2008. "Jon Stewart Comes to Class: The Learning Effects of America (The Book) in Introduction to American Government Courses," *Journal of Political Science Education* 4: 169-186.

Baumgartner, Jody, Peter L. Francia, and Jonathan S. Morris. 2008. "A Clash of Civilizations? Evangelical Christian Opinion on U.S. Foreign Policy," *Political Research Quarterly* 61: 161-79.

Baumgartner, Jody, and Jonathan S. Morris. 2007. "Hard and Soft New Media Effects on Presidential Candidate Name Recall: A Case Study." *Journal of Political Science* 35: 1-29.

Baumgartner, Jody. 2007. "Humor on the Next Frontier: Online Political Humor and Its Effects on Youth." *Social Science Computer Review* 29:319-38.

Baumgartner, Jody. 2006. "The Second-best Choice? Vice-presidential Candidate Qualifications in the Traditional and Modern Eras." *White House Studies* 6:179-95.

Baumgartner, Jody, and Peter L. Francia. 2006. "Victim or Victor of the Culture War? How Cultural Issues Affect Support for George W. Bush in Rural America." *American Review of Politics*, 26:349-367.

Baumgartner, Jody, and Jonathan S. Morris. 2006. "The 'Daily Show Effect': Candidate Evaluations, Efficacy, and the American Youth." *American Politics Research*, 34:341-67.

Barilleaux, Ryan, and Jody Baumgartner. 2004. "Victims or Rogues: The Impeachment of Presidents Bill Clinton and Boris Yeltsin in Comparative Perspective." *White House Studies*, 4:281-299.

Baumgartner, Jody, and Mark H. Morris. 2001. "Pardon Power: A Comparative Examination of the United States and Russia." *Politics and Policy*, 29:209-237.

BOOK CHAPTERS

Baumgartner, Jody, and Rhonda Evans Case. "Comparative Presidential Selection: A Cautionary Tale," in Gary Bugh, ed., *Electoral College Reform: Challenges and Possibilities*. Aldershot, UK: Ashgate.

Baumgartner, Jody. "Internet Use and Political Participation of American Youth: The Campaign of 2008," in Christopher G. Reddick, ed., *Citizens and E-Government: Evaluating Policy and Management*. Hershey, PA: IGI Global.

Baumgartner, Jody, and Jonathan S. Morris. "Who Wants to Be My Friend? Youth, Myspace, and Facebook in the 2008 Campaign," in John Allen Hendricks and Robert E. Denton, Jr., eds., *Communicator-in-Chief: A Look at How Barack Obama used New Media Technology to Win the White House*. Lanham, MD: Lexington Books.

BOOK CHAPTERS

Baumgartner, Jody C, Peter L. Francia, Brad Lockerbie, and Jonathan S. Morris. "Good Defense, Better Offense: The Dole-Hagan Senate Race in North Carolina," in Randall Adkins and David Dulio, eds., *Cases in Congressional Campaigns: Incumbents Playing Defense in 2008*. New York: Routledge.

Baumgartner, Jody, Richard Davis, Peter L. Francia, and Jonathan S. Morris. 2008. "The Internet in Election Campaigns in the United States," in Andrew Chadwick and Philip N. Howard, eds., *Handbook for Internet Politics* (New York: Routledge).

Baumgartner, Jody C. 2007. "American Youth and the Effects of Online Political Humor," in Jonathan S. Morris, and Jody Baumgartner, eds., *Laughing Matters: Humor and American Politics in the Media Age*. New York: Routledge.

Baumgartner, Jody, and Jonathan S. Morris. 2007. "PrefaceThe "Truthiness" of American Politics," in Jonathan S. Morris, and Jody Baumgartner, eds., *Laughing Matters: Humor and American Politics in the Media Age*. New York: Routeledge.

Baumgartner, Jody, and Jonathan S. Morris. 2007. "'The Daily Show' and Attitudes Toward the News Media," in Jonathan S. Morris, and Jody Baumgartner, eds., *Laughing Matters: Humor and American Politics in the Media Age*. New York: Routledge.

Baumgartner, Jody, and Carmine Scavo. 2007. "World Wide Web Site Design and Use in Public Management," in G. David Garson, ed. *Modern Public Information Technology Systems: Issues and Challenges*. 3rd Ed. Hershey, PA: Idea Group Publishing.

Baumgartner, Jody. 2003. "Introduction: Comparative Presidential Impeachment," in Jody Baumgartner and Naoko Kada, eds., *Checking Executive Power: Presidential Impeachment in Comparative Perspective*. Westport, CT: Praeger.

Baumgartner, Jody. 2003. "Impeachment, Russian Style (1998-99)," in Jody Baumgartner and Naoko Kada, eds., *Checking Executive Power: Presidential Impeachment in Comparative Perspective*. Westport, CT: Praeger.

Baumgartner, Jody. 1998. "Electing Presidents and Other Potentates," in Ryan J. Barilleaux, ed., *Presidential Frontiers: Underexplored Issues in White House Politics*. Westport, CT: Praeger.

OTHER PUBLICATIONS

Baumgartner, Jody. 2009. Review of *The Presidential Pardon Power*, by Jeffrey Crouch (Lawrence, University Kansas, 2009), in *Political Science Quarterly*.

Baumgartner, Jody. 2007. "Humor in Politics," in Lynda Lee Kaid and Christina Holtz-Bacha, eds., *Encyclopedia of Political Communication*. Sage.

OTHER PUBLICATIONS

Baumgartner, Jody. 2007. Review of *Presidential Leadership: From Woodrow Wilson to Harry S. Truman*, by Robert H. Ferrell (Columbia, MO: University of Missouri, 2006), in *The Historian*.

Baumgartner, Jody. 2006. "Primary," in Larry J. Sabato and Howard R. Ernst, eds., *Encyclopedia of American Parties and Elections*. Facts on File.

Baumgartner, Jody. 2006. "Caucus," in Larry J. Sabato and Howard R. Ernst, eds., *Encyclopedia of American Parties and Elections*. Facts on File.

Baumgartner, Jody. 2004. Review of Mark Walker, *The Strategic Use of Referendums: Power, Legitimacy, and Democracy* (New York: Palgrave, 2003), in *Political Science Quarterly*, 119(4).

Baumgartner, Jody. 2002. *Party Politics in Armenia: A Primer*. Occasional Paper, Center for Policy Analysis, American University of Armenia.

Baumgartner, Jody. 2002. Review of Anthony Mughan, *Media and the Presidentialization of Parliamentary Elections* (Houndmills UK, Palgrave, 2000), in *Party Politics*.

Baumgartner, Jody. 2002. Review of Robert Moser, *Unexpected Outcomes: Electoral Systems, Political Parties, and Representation in Russia* (Pittsburgh, University of Pittsburgh, 2001), in the *Canadian Journal of Political Science*.

Baumgartner, Jody. 2000. "Hunker Democrats (1848)," in Ronald Hayduk, Immanuel Ness, and James Ciment, eds., *Encyclopedia of American Third Parties*. M.E. Sharpe.

Professional Papers

"Laughing and Learning? The Effect of Political Humor on Knowledge and Learning in the 2008 Presidential Primary Campaign." Paper presented at the Annual Conference of the Midwest Political Science Association, Chicago IL, April 2010 (with Jonathan Morris).

"MyFaceTube Politics: Social Networking Websites and Political Engagement of Young Adults." Paper presented at the American Political Science Association Annual Meeting, Boston, MA, September 2008 (with Jonathan Morris).

"Editorial Cartoons 2.0: The Effects of Digital Political Satire on Presidential Candidate Evaluations." Paper presented at the Annual Conference of the Midwest Political Science Association, Chicago IL, April 2008.

"Seconds-in-command: Vice Presidencies in Comparative Perspective." Paper presented at the annual meeting of the Georgia Political Science Association Annual Conference, Savannah GA, November 2007 (with Rhonda Evans Case).

Professional Papers

“Enemies of the State: An Experimental Analysis of the Effects of Exposure to “The O’Reilly Factor” and “The Colbert Report” on the Political Attitudes of Youth.” Paper presented at the Annual Conference of the Midwest Political Science Association, Chicago IL, April 2007 (with Jonathan Morris).

“A Clash of Civilizations? Evangelical Christian Opinion on U.S. Foreign Policy.” Paper presented at the Annual Conference of the North Carolina Political Science Association, Fayetteville NC, March 2007 (with Peter L. Francia and Jonathan S. Morris).

“Infotaining Introduction? The Learning Effects of Incorporating Humor-Based Political Literature into the Introduction to American Government Courses.” Paper presented at the Annual Conference of the North Carolina Political Science Association, Fayetteville NC, March 2007 (with Jonathan S. Morris).

“Beyond the Culture War: Religion’s Influence on Public Opinion of Foreign Policy.” Paper presented at the Annual Conference of the Northeastern Political Science Association, Boston MA, November 2006 (with Peter L. Francia and Jonathan S. Morris).

“Infotainment and Education: A Report on the Effects of Incorporating “The Daily Show” in the Classroom.” Paper presented at the Annual Conference of the Northeastern Political Science Association, Boston MA, November 2006 (with Jonathan S. Morris).

“Victim or Victor of the Culture War? How Cultural Issues Affect Support for George W. Bush in Rural America.” Paper presented at the North Carolina Political Science Association Annual Meeting, High Point NC, March 2006 (with Peter L. Francia).

“Online Humor and it’s Effect on the Political Attitudes of Youth.” Paper presented at the North Carolina Political Science Association Annual Meeting, High Point NC, March 2006.

“America Divided? Re-examining the Myth of the Polarized American Electorate.” Paper presented at the American Political Science Association Annual Meeting, Washington DC, September 2005 (with Peter L. Francia, Jonathan Morris, and Carmine Scavo).

“The ‘Daily Show Effect’: Candidate Evaluations, Efficacy, and the American Youth.” Paper presented at the Midwest Political Science Association Annual Meeting, Chicago IL, April 2005 (with Jonathan Morris).

“Red State-Blue State Redux: A Re-Examination of Rural, Suburban, and Urban Divisions in Presidential Politics.” Paper presented at the North Carolina Political Science Association Annual Meeting, Pembroke NC, March 2005 (with Peter L. Francia).

“Selecting the Second: Vice-presidential Selection, Old and New.” Paper presented at the Midwest Political Science Association Annual Meeting, Chicago IL, April 2004.

Professional Papers

“Naming Names.” Paper presented at the North Carolina Political Science Association Annual Meeting, Cullowhee NC, March 2004 (with Jonathan Morris).

“Victims or Rogues? The Impeachment of Presidents Clinton and Yeltsin in Comparative Perspective.” Paper presented at the Georgia Political Science Association Annual Meeting, Savannah, GA, February 2003 (with Ryan Barilleaux)

“Presidential Impeachment from a Comparative Perspective.” Panel organized for the Midwest Political Science Association Annual Meeting, Chicago, IL; included presentation of the paper, “Toppling King Boris: A Saga of Presidential Impeachment in Russia, 1993-1999,” April 2002.

“Presidential Electioneering in Russia: A Tale of Two Campaigns.” Paper presented at the Georgia Political Science Association Annual Meeting, Savannah GA, February 2002.

“Checking Executive Power: Presidential Impeachment in Russia.” Paper presented at the Southern Political Science Association Annual Meeting, Atlanta GA, November 2001.

“Bridging a Cultural Gap? Teaching Political Science in China.” Poster session at the Midwest Political Science Association Annual Meeting, Chicago IL, April 2001.

“When in Beijing, Do as the Americans Do? The Pedagogical and Substantive Challenges of Teaching Political Science in China.” Paper presented at the Florida Political Science Association Annual Meeting, Jacksonville FL, March 2001.

“Campaign Organizations, Electoral Studies, and Political Science: Have We Missed the Boat?” Paper presented at the Annual Meeting of the Midwest Political Science Association, Chicago IL, April 1999.

“Presidential Power Unbound: A Comparative Look at Presidential Pardon Power.” Paper presented at the Annual Meeting of the Western Political Science Association, Seattle WA, March 1999 (with Mark H. Morris).

“Extreme Right-wing Politics and Presidential Candidacies: A Fresh Look.” Paper presented at the Annual Meeting of the Northeast Political Science Association, Boston MA, November 1998.

Teaching: Course Experience

American Politics: Introduction to American Politics (Survey Level); American Political Parties; The United States Congress; Media and Politics; Campaigns and Elections; American Public Opinion.

Comparative Politics: Introduction to Comparative Politics (Survey Level); War and Peace in Central Asia; Transitions to Democracy; The Politics of the Former Soviet Union & Eastern Europe; Modern Capitalist States (Senior Seminar); Political Parties in Post-Communist States (Graduate-level).

Public Administration, Methodology, & Other: Behavioral Methods; Computer Applications for Political Science; Introduction to International Relations (Survey Level); Strategies for College Success (freshman seminar); Information Technology and Public Management (Graduate-level).

Professional Activity

Webmaster, East Carolina University, Department of Political Science, and North Carolina Political Science Association.

Invited Expert: Dinner and discussion with Vice President Joe Biden, June 9, 2009, at vice presidential residence.

Invited (Constitution Day) Lecture: Baylor University, September, 2009. "Presidential Selection in the U.S. & France."

Presenter, "Congress in the Classroom," Dirksen Congressional Center, August, 2004.

Conference Participation: "Researching the Public Presidency," February 27-28, 2004, at the Bush Presidential Library, Texas A&M University.

Faculty Advisor, North Carolina Student Legislature, East Carolina University, 2003-04.

Manuscript Referee, *White House Studies*, *Politics and Policy*, *Presidential Studies Quarterly*, *Party Politics*, *American Politics Research*, *Journal of Politics*, *more*.

Reviewer/Academic Consultant, *Civics Today: Citizenship, Economics, & You*. Glencoe (2008).

Member, American Political Science Association (including Political Organizations and Parties, Presidency Research Group, and Undergraduate Education sections), Midwest Political Science Association.

Reviewer: American Political Science Association Presidency Research Group Founders Award, Best Graduate Paper Committee.

Awards & Media

Best Paper Award, North Carolina Political Science Association: “Naming Names” (2004, with Jonathan Morris); “Red State-Blue State Redux: A Re-Examination of Rural, Suburban, and Urban Divisions in Presidential Politics” (2005, with Peter L. Francia); “Victim or Victor of the Culture War? How Cultural Issues Affect Support for George W. Bush in Rural America” (2006, with Peter L. Francia).

Guest Speaker and Analyst at various local (Greenville NC) venues, including Local Close Up, Barnes & Noble Books, *East* magazine, WNCT Television, League of Women Voters.

Media Attention: Shortly after publication of “The ‘Daily Show Effect’: Candidate Evaluations, Efficacy, and American Youth” in *American Politics Research*, the article was reviewed in *The Chronicle of Higher Education* (May 10, 2006). Since then the research received a considerable amount of national attention from various media outlets, including *The Washington Post*, *The Toronto Star*, *The Los Angeles Times*, AP and UPI wire services, and numerous other local newspapers. It was also discussed on MSNBC’s “Hardball with Chris Matthews,” “Scarborough Country,” Fox News’ “Fox and Friends,” and “Fox News Watch.” The authors also appeared on several local and national radio programs, including National Public Radio.